

September 22, 2021

Dear Council and Staff,

Asset Management Saskatchewan (AM-SK) was established in 2017 as a non-profit organization, a community of practice for infrastructure asset managers. Our project partners are SUMA, SARM, UMAAS and RMAAS. Organizations you know and trust.

Our project, “**Developing the Asset Management Planning Continuum**”, has received funding from the Federation of Canadian Municipalities through the Municipal Asset Management Program (MAMP). The project consists of three subsidized training opportunities that have been tailored specifically to municipalities in Saskatchewan with a population of 1,000 or less.

We’ve worked hard to keep it simple, to ensure it’s accessible, affordable and approachable no matter where you and your organization are on the journey. Our full training program is now available and we want you to join us.

Our requests are:

1. That these training opportunities be included on your next council meeting agenda.
2. That a formal approval be made such that an administrator, a council champion or two, and the public works foreman may attend one or more of the training opportunities.

These materials are available digitally for inclusion in your meeting packages at:

www.assetmanagementsk.ca/package

The first steps of any journey can be daunting. We want to help to mobilize your whole team with this special offer on the “**Learning Path to Asset Management Readiness**”:

**OUR
OFFER**

If you purchase **one seat**, at the regular price of \$150 + GST, before October 31, 2021, we will provide unlimited access to the course, for as many additional council and/or staff persons from your municipality as you need, until Feb 28, 2022 for **FREE**.

This offer requires direct contact to facilitate and is not available through our website.

If you have any questions, or to purchase, please contact me, **Shelley Funk**, at (306) 500-7868 or info@assetmanagementsk.ca.

Our team looks forward to seeing you soon!



AM-SK

Asset Management
Saskatchewan

OUR APPROACH TO ASSET MANAGEMENT

We believe that the concepts of asset management are simple. Not easy but simple. There is a lot of information out there about asset management, we're here to help you take that information and translate it into action in your organization.

Our goal is to share with you everything that you need to know, not everything there is to know. We strive to empower you to achieve 80% of the results with 20% of the effort.

There's no way around the fact that this journey requires effort and commitment, but we're confident that you can do the lion's share of it with your own team and that it doesn't need to be complicated.

OUR RELATIONSHIP WITH YOU

We are a non-profit organization. Our relationship with you is transformational, not transactional. We're here to help.

We want to empower your independence and your organizational ability to do as much of the work as possible. We want to enable you to do this yourselves, and if external help is needed you go there next, not first.

There is wisdom in the quote *"Give a person a fish, and you feed them for a day. Teach a person to fish, and you feed them for a lifetime."* We think this applies to asset management as well.

Statistics on Saskatchewan Municipal Organizations:

- 775 municipal organizations in SK
- 15% of the total municipalities in Canada
- 80% have a population < 1,000 people
- 65% of them are < 500 people



WHAT (WE THINK) WE UNDERSTAND ABOUT YOU

- You're small, and very small. 80% of Saskatchewan Municipalities have a population of less than 1,000. 65% of them have a population of less than 500.
- You wear a lot of hats! In some cases you manage more than one municipality out of a single office and works yard. You and your team are all chief, cook and bottle washer.
- You care deeply about your community, the people and businesses who call it home and the services you provide that make it all possible.
- Your team of staff and elected officials have a general awareness of asset management and understand that it needs to become part of how you do business. You are, however, not all on the same page in terms of what this means, how to do it and why it matters.
- You've got time but none to waste. You'd prefer a guide on this journey vs having to find your own way.
- You've got more to work with, and less distance to cover, than you think.

THE BIG PICTURE - START WITH **WHY**.

Why Asset Management?

Municipal government exists to deliver safe, secure, sustainable services in a predictable and cost-effective manner. And if assets are the vehicle through which those services are delivered, then it goes without saying that those assets need to be managed.

Why Asset Management Saskatchewan?

- A made-in-Saskatchewan, community of practice for asset managers.
- **Credibility** - Our project partners are SUMA, SARM, UMAAS and RMAAS. Organizations you know and trust.
- Our mandate is relevant to all municipalities in Saskatchewan, but specifically tailored for municipalities with a population of less than 1,000.
- We've established a dedicated AM-SK learner success team that supports you and these courses.

Why these courses?

- World Class instructors, relevant and simplified content, access to all the required tools.
- They're **accessible** - Delivered both online and in-person.
- They're **affordable** - With the generous support of FCM and the Government of Canada, AM-SK brings you incredible value for your investment of time and money.
- **Time efficient**, we cover only what a municipality your size needs to know.
- Supports your municipality's compliance with the Provincial Gas Tax requirements.
- Aligned with other funding opportunities from FCM and the MAMP program.

Why Now?

- When's the best time to plant a tree? The best answer is 30 years ago. The next best time to plant a tree is now. Well, that's not unlike asset management.
- Our MAMP project runs until Feb 28, 2022.
- Time sensitive, heavily subsidized and supported training opportunities.

OUR COURSES

1 The Learning Path to Asset Management Readiness	2 The Asset Register & the Initial State of the Infrastructure Report	3 NAMS+ Asset Management Training Workshops
<ul style="list-style-type: none"> - A basic but comprehensive primer on asset management - Awareness building and non-technical - Easy, accessible way to get everyone on the same page - Appropriate for everyone working in or leading your municipality 	<ul style="list-style-type: none"> - A picture is worth 1,000 words. This course allows you to tell a long story quickly. - Update an asset class on your register and use our custom tool to create a compelling, visual story using your data - Technical capacity building - Appropriate for the person primarily responsible for working with your municipal data 	<ul style="list-style-type: none"> - Learn how to change the story. This is where the planning and management begin. Building on the basics, and using your own data within the included NAMS+ tools - Technical capacity building - Appropriate for everyone on your asset management team who has a role to play in planning and decision making
The Details:	The Details:	The Details:
Online, self paced	Online, self paced	Online
Available until Feb 28, 2022	Available until Feb 28, 2022	Online: Nov 2 - Dec 7, 2021
\$150/pp	\$150/pp	\$495/pp

For detailed information on these courses please visit amsk.thinkific.com

OUR OFFER TO YOU

LET'S GET YOU STARTED.

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For more information please find us at:



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@AM_Sask



Asset Management Saskatchewan

Our online school: amsk.thinkific.com

Our project partners:

