

(306) 500-7868 info@assetmanagementsk.ca assetmanagementsk.ca

308 B Willow St. | Saskatoon, SK | S7J 0C6

May 12, 2022

#### **Dear Council and Staff,**

Asset Management Saskatchewan (AM-SK) was established in 2017 as a non-profit organization, a community of practice for infrastructure asset managers. Our project partners are SUMA, SARM, UMAAS and RMAAS, Organizations you know and trust.

Our project, "Developing the Asset Management Planning Continuum," has received funding from the Federation of Canadian Municipalities through the Municipal Asset Management Program (MAMP). The project consists of three subsidized training opportunities that have been tailored specifically to municipalities in Saskatchewan with a population of 1,000 or less.

We've worked hard to keep it simple, to ensure it's accessible, affordable and approachable no matter where you and your organization are on the journey. Our full training program is now available and we invite you to join us.

#### Our requests are:

- 1. That these training opportunities be included on your next Council meeting agenda.
- 2. That a formal approval be made such that an administrator, a Council champion or two, and the public works foreman may attend one or more of the training opportunities.

These materials are available digitally for inclusion in your meeting packages at:

www.assetmanagementsk.ca/package

The first steps of any journey can be daunting. We want to help to mobilize your whole team with this special offer on the "Learning Path to Asset Management Readiness."

OUR OFFERS We have 2 offers for you depending on the size of your population.

The Unlimited 250 offer

\$250 + GST For populations of 251 and above The Unlimited FREE offer

FREE - yes Free!
For populations of 250 or less

If you have any questions, or to purchase, please contact me, **Shelley Funk**, at **(306) 500-7868** or **info@assetmanagementsk.ca**.

Our team looks forward to seeing you soon!







#### OUR APPROACH TO ASSET MANAGEMENT

We believe that the concepts of asset management are simple. Not easy but simple. There is a lot of information out there about asset management. We're here to help you take that information and translate it into action in your organization.

**Our goal** is to share with you everything that you need to know, not everything there is to know. We strive to empower you to achieve 80% of the results with 20% of the effort.

There's no way around the fact that this journey requires effort and commitment, but we're confident that you can do the lion's share of it with your own team and that it doesn't need to be complicated.

#### **OUR RELATIONSHIP WITH YOU**

**We are a non-profit organization.** Our relationship with you is transformational, not transactional. We're here to help.

We want to empower your independence and organizational ability to do as much of the work of possible, making your Asset Management Plan your own. By enabling you to do this yourselves, we set you up for strategic, sustainable long-term planning.

There is wisdom in the quote "Give a person a fish, and you feed them for a day. Teach a person to fish, and you feed them for a lifetime." We think this applies to asset management as well.

# Statistics on Saskatchewan Municipal Organizations:

- 775 municipal organizations in SK
- 15% of the total municipalities in Canada
- 80% have a population < 1,000 people
- 65% of them are < 500 people





# WHAT (WE THINK) WE UNDERSTAND ABOUT YOU

- You're small and very small. 80% of Saskatchewan Municipalities have a population of less than 1,000. 65% of them have a population of less than 500.
- You wear a lot of hats! In some cases you manage more than one municipality out
  of a single office and public works yard. You and your team are all chief, cook and
  bottle washer.
- You care deeply about your community, the people and businesses who call it home, and the services you provide that make it all possible.
- Your team of staff and elected officials have a general awareness of asset management and understand that it needs to become part of how you do business.
   You are, however, not all on the same page in terms of what this means, how to do it, and why it matters.
- You've got time but none to waste. You'd prefer a guide on this journey vs having to find your own way.
- You've got less distance to cover and more information to work with than you think.

#### THE BIG PICTURE - START WITH WHY.

#### Why Asset Management?

Municipal government exists to deliver safe, secure, sustainable services in a predictable and cost-effective manner. And if assets are the vehicle through which those services are delivered, then it goes without saying that those assets need to be managed.

#### Why Asset Management Saskatchewan?

- A made-in-Saskatchewan, community of practice for asset managers.
- Credibility Our project partners are SUMA, SARM, UMAAS and RMAAS, Organizations you know and trust.
- Our mandate is relevant to all municipalities in Saskatchewan but specifically tailored for municipalities with a population of less than 1,000.
- We've established a dedicated AM-SK learner success team that supports your team as you progress through these courses.

## Why these courses?

- World Class instructors, relevant and simplified content, access to all the required tools.
- They're accessible Delivered both online and in-person.
- They're **affordable** With the generous support of FCM and the Government of Canada, AM-SK brings you incredible value for your investment of time and money.
- **Time efficient** we cover only what a municipality your size needs to know.
- Supports your municipality's compliance with federal Canada Community-Building Fund (formerly Gas Tax Fund) requirements.
- Aligned with other funding opportunities from FCM and the MAMP program.

# Why Now?

- When's the best time to plant a tree? The best answer is 30 years ago. The next best time to plant a tree is now. Well, that's not unlike asset management.
- Our MAMP project runs until Feb 28, 2023.
- Time sensitive, heavily subsidized and supported training opportunities.

### **OUR COURSES**

	2	3
The Learning Path to Asset Management Readiness	The Asset Register & the Initial State of the Infrastructure Report	NAMS+ Asset Management Training Workshops
<ul> <li>A basic but comprehensive primer on asset management</li> <li>Awareness building and non-technical</li> </ul>	<ul> <li>A picture is worth 1,000 words. This course allows you to tell a long story quickly.</li> <li>Update an asset class on your register and use our custom tool to create a</li> </ul>	- Learn how to change the story. This is where the planning and management begin. Building on the basics, and using your own data within the included NAMS+ tools
- Easy, accessible way to get everyone on the same page	compelling, visual story using your data  - Technical capacity building	- Technical capacity building
- Appropriate for everyone working in or leading your municipality	- Appropriate for the person primarily responsible for working with your municipal data	- Appropriate for everyone on your asset management team who has a role to play in planning and decision making
The Details:	The Details:	The Details:
Online, self paced	Online, self paced	Online
Available until Feb 28, 2023	Available until Feb 28, 2023	Online: Oct 25 - Nov 29, 2022
\$150/pp	\$150/рр	\$375/pp

For detailed information on these courses please visit amsk.thinkific.com

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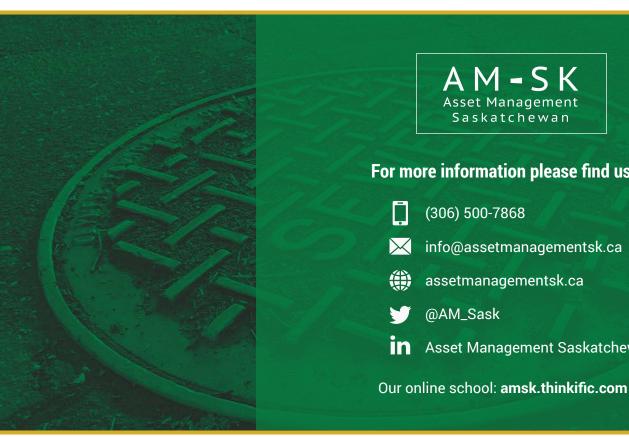
FREE - yes Free! For populations of 250 or less

All the seats your organization needs for:

- · The Learning Path to Asset Management
- The Asset Register and Initial State of the Infrastructure
- **Climate Considerations**
- The ability to purchase NAMS+ Workshop seats at a discounted rate of \$250.

Please get in touch to make the most of these offers: **Shelley Funk** 

(306) 500-7868 info@assetmanagementsk.ca Our team looks forward to seeing you soon!



# For more information please find us at:

info@assetmanagementsk.ca

Asset Management Saskatchewan

#### **Our project partners:**







